



P.O. Box 3069, Vallejo, CA 94590

707-644-6612

ADVISORY COUNCIL, August 7, 2014, 1:00 PM

Training/Conference Room
400 Contra Costa Street, Vallejo, CA 94590

Minutes

- I. The meeting was called to order at 1:00 pm by Steven Rozensky, Chair, with the pledge of Allegiance.
 - A. Members Present: Steven Rozensky, Heather Stanton, Suzanne Blakeley, Betty Lou Mukerji. Lois Harper, Nieves Fernandez, Lauren Rolfe, Carl Bunch.
 - B. Staff Present: Leanne Martinsen – AAoA Executive Director, Anne Payne, Direct Services Supervisor, Harriett Dietz, Planner, Sara Pryor—Coordinator for the Prevention and Early Intervention Program for Seniors.
 - C. Members Absent/Excused: Constance Boulware, Teri Ruggiero, Mary Spry-Danner, Betty “Chip” Holland,
 - D. Introduction of Guests: Richard Lundin, Board Member.
- II. Consent Agenda
 - A. **Motion by Carl Bunch, seconded by Lauren Rolfe, to approve the August 7, 2014 meeting agenda as presented, motion carried.**
 - B. **Motion by Heather Stanton, seconded by Carl Bunch to approve the minutes of the June 5 meeting as presented, motion carried, with Lauren Rolfe abstaining.**
- III. Correspondence: Letter from the California Department of Aging (CDA) regarding the findings from the February 2014 site monitoring visit. Copies of the full document were distributed, and Leanne Martinsen reviewed the Corrective Action Plan document that have been submitted to CDA, and responded to questions from members. It was recommended that the Corrective Action Plan be reviewed by the Program Monitoring Committee.
- IV. Presentation: Sara Pryor made a presentation about the Prevention and Early Access Program for older adults funded by the Mental Health Services Act in Solano County. She talked about the changes to the program that are being implemented with the new grant funding cycle. The services are categorized as either prevention or early intervention. The prevention services, including general outreach, gatekeeper training, community education and training, and case management have been components since the start of the program in 2010. The new funding will allow the program to add more intervention services, and we are recruiting a LCSW to provide brief treatment, counseling and support groups. A training on suicide prevention for professionals is planned, and “Safe Talk” training for lay persons. She distributed copies of the intake

form, and explained the process for screening potential clients, enrollment in case management. PEAS staff have been trained to use the “Healthy Ideas” techniques when working with clients. There is a Latino Case manager and a support group for Grandparents raising Grandchildren. Lauren Rolfe commented that this program has been very successful, and we should be proud to share information about the program.

- V. Community Input I – Public Comment, announcements: Anne Payne reminded Council members that there will be a fall prevention workshop at Rianda House in St. Helena on August 26, and it will be presented in Spanish. The Napa County Walk to End Alzheimer’s will be held in Yountville on September 6, and the Solano County Walk will be held in Suisun City on September 13. Leanne Martinsen announced that Hands Across the Valley, a fundraising gala that supports the safety net food programs in Napa will be held at Charles Krug Winery in St. Helena on the evening of September 6. Betty Lou Mukerji expressed concern regarding telephone harassment of older adults. There are a number of scammers that call and identify as IRS or other agency and threaten if payment is not made. Seniors should be informed that these calls are not legitimate and these calls should be reported to law enforcement so they can attempt to find the perpetrators. Dr. Lundin suggested that this may also be brought to the Elder Abuse Prevention Council that is convened by the Napa County District Attorney. Lauren Rolfe also stated that there was a CSL Bill that requires transmitters of money transfers to be trained to identify potential fraud situations, but did not require that they become mandated reporters for elder abuse. Members reported receiving the e-mail scam about someone they knew being in the Philippines and had their wallet stolen, and also the phone call claiming to be a grandchild in trouble. Scam Stoppers workshops have been offered at various locations, but the issue is how to reach the isolated seniors with this information. Lauren Rolfe announced that the State Senate Select Committee on Aging and Long Term Care was holding a joint hearing with the Assembly Committee on Aging and Long Term Care at the Capitol in Sacramento on August 12, and this would be an opportunity to advocate.
- VI. AAoA Board Liaison Report – (Copies of the May 20 and June 17, 2014 Board Meeting Minutes were included in the meeting packet). Dr. Lundin indicated that he had been unable to attend one of the meetings, but the Board had extended terms of members and authorized contracts, as well as accepting the recommendations of the Advisory Council Program Monitoring Committee. Leanne Martinsen reported that at the July meeting, the Board had reviewed their bylaws and had adopted some changes, and some items will be carried over to the next meeting. It appears that with the addition of applicants from Napa County, the Board will have all 16 positions filled.
- VII. Committee Reports:
- A. Program Performance Monitoring Committee – Heather Stanton reviewed the service delivery report for Fiscal year 2013-14 and the committee summary and recommendations that were developed at the July 31 committee meeting, There has been improvement, but there are still concerns with some of the Providers, and the committee proposed three recommendations:
1. Recognize that most of our Contractors and Direct Services staff did work hard and did make an effort to turn around the numbers. However, when a service fails to meet goals, we believe it warrants an analysis to ensure funds are not being misused. We strongly recommend that Agency staff be directed

to conduct this type of analysis and report back to the Program Monitoring Committee prior to the reduction of service goals in any future contract. This should be an ongoing practice.

2. The Program Monitoring Subcommittee has recognized a large variance in unit cost between Napa and Solano in several areas. We ask that Agency staff be directed to provide an analysis of this to ensure we are being consistent in our monitoring.
3. We strongly urge the Board to take into consideration for the future the repercussions of allowing a Contractor to receive 100% funding for only meeting 60% of their goals. We strongly feel was a bad precedent to set.

Motion by Suzanne Blakeley, seconded by Carl Bunch, to approve the summary report of the Program Monitoring Committee as presented, and forward to the Board of Directors, motion carried. Heather also drew attention to the Five-year comparison of essential services that was attached to the summary report, and indicated that she would bring the report and recommendations to the August 19 meeting of the Board of Directors.

- B. Legislative Committee CSL Report –Lauren Rolfe reported on SB 997, which is in Senate Appropriations committee, and asked for advocacy and support. This will change the name on the tax check off to be “California Senior Legislature”, and hopefully reduce confusion and potentially increase donations. Lauren also suggested that the Advisory Council might purchase an ad in the CSL program this year. Several members made voluntary donations, and sufficient funds were gathered to place a quarter-page ad. Dr. Lundin also distributed a packet that included copies of recent editions of “Agewatch” the newsletter of the California Commission on Aging.
- C. Advocacy Committee – Suzanne Blakeley reported that the Senate and House are on recess during August. Leanne Martinsen reminded members that while the legislators are in their home districts, it is an opportunity to advocate for the reauthorization of the Older American’s Act and adequate funding for senior programs and services.
- D. Membership Committee – Lois Harper reported that Constance Boulware had resigned, and also Betty Holland will not be renewing for another term. The current membership is just 11 members, and we are recruiting for members in both Napa and Solano Counties. Lois asked if any members would like to join the membership committee. She also indicated that she was trying to contact someone at the local AARP chapter about an internet ad. Leanne Martinsen indicated that she would contact all of the Senior Centers in both counties to request that they recommend potential members.
- E. TACC Report: Steven Rozensky indicated that he would be attending the Triple A Council of California (TACC) Meeting, which is scheduled for August 11-12 in Sacramento. A copy of the PSA 28 update report was included in the agenda packet, and he indicated that he would provide a report of the information following the meeting.

VIII. AAoA Executive Director & Staff Report.

Leanne Martinsen reported on AAoA activity, including the following items:

- A Legislative Forum was held on June 25th, to provide information regarding several state bills sponsored by California Advocates for Nursing Home Reform (CANHR) known as the RCFE Reform Act of 2014. Speakers from CANHR and also the California Assisted Living Association (CALA) participated, and the printed handouts that were distributed are available today for those who were not able to participate.
- Provider contracts have been issued for 2014-15.
- Staffing changes at HM-HAP, The AAoA is still the lead agency for the Healthy Minds-Healthy Aging program. We hold the contract with Napa County, which is funded through the Mental Health Services Act. This program is a partnership with Family Services of Napa Valley, Napa Valley Hospice and Adult Day Services, QVMC Care Network and Napa County CSOA, and has also been partially funded by Queen of the Valley Medical Center from its inception. We recently received funding from St. Joseph Health Community Partnership Fund Wellness and Prevention Initiative which will allow us to expand the staffing this fiscal year. After three years of operation, the program is going through some reorganization and expansion. Kathy Tabor serves as the principal consultant, and provides program evaluation that is required by the funders. A new Coordinator/Case Manager has been hired, and this individual as well as the behavioral health clinical therapist will be on the payroll and supervised by Family Services of Napa Valley. Adult Day Services will continue to provide assessment and family consultation for clients with cognitive issues, as well as training. AAoA will continue to provide the accounting and general oversight functions, as well as employing and supervising two positions: a full-time Navigator and a part-time Health Educator.
- Application submitted to Auction Napa Valley to provide funding to support StopFalls Napa Valley and Healthy Minds-Healthy Aging Programs.
- Responding to an RFP issued by the Solano Community Foundation that will provide funding to establish an evidence-based fall prevention program in Solano County.
- The Napa Guide at the printers now, and plans to publish a "Napa" # for I&A in the guide and other AAoA brochures & publications. When the new phone system is activated, we intend to have it forwarded to the Drop-in Center, where it will be answered by a live person during regular hours.
- Staffing – several positions posted currently.
- Distributed copies of reports reflecting the activities and service delivery in programs that are supported by non- older Americans Act.(OAA) funds, including MSSP, StopFalls Napa Valley, Latino Outreach, Healthy Minds-Healthy Aging, and Prevention and Early Access Programs.

Harriett Dietz distributed a handout that outlines the proposed concept for the Napa County Telephone Reassurance Program. She indicated that the goal of telephone reassurance is to reduce social isolation and enhance mental well-being and quality of life, and discussed the need to evaluate program effectiveness. The proposed concept would be to have an option of a pilot project that would include an outcome-based evaluation. The timetable would have the RFP release in late September, with the contract to begin as soon as early December. Feedback from Council members was that the two options may be confusing to potential providers, and the suggestion was

made that staff research methods of evaluating outcomes and effectiveness of telephone reassurance programs. Staff will follow through and bring back more information at the next meeting. Harriett also announced that we were hosting a meeting of Planners from other Area Agencies on Aging on September 10, and is working with Solano County to determine if the Mobile Health and Dental vans can be coordinated with the Food Bank distribution sites, so that low-income seniors could have access to services. She is also working to organize a forum on dental care for older adults in the region. The participants include dental schools and Area Agency contacts in the region.

- IX Action Items: were considered in committee reports earlier in the agenda.
- X. Information Items – Leanne Martinsen reminded members that the copies of “Age Watch”, information regarding the RCFE reform legislation and other information was available for them to pick up on the registration table. Steven Rozensky reported that the Red Cross is moving toward regional consolidation, and we are unsure of how this will impact the Napa County chapter, and the clients there.
- XI. Communication with AAoA Board: Steven Rozensky will attend the Board of Directors meeting on August 19 to provide information from the Advisory Council and Heather Stanton will bring the report from the Program Monitoring Committee.
- XII Community Input II – No additional items were offered.
- XIII. The meeting was adjourned at 3:15 PM, with thanks to Steve Rozensky for providing refreshments.

Submitted by: Leanne Martinsen, Executive Director

Approved by _____, Advisory Council Secretary

Date: _____

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